



Ana Rivera

UX/UI DESIGNER & WEB DEVELOPER

Barcelona, Spain | +34 69 33 95 097 | anarivera.designer@gmail.com | [LinkedIn](#) | [Visit my portfolio](#)

PROFILE

Multidisciplinary UX/UI Designer and Web Developer with a Master's degree in User Experience Design and hands-on experience across design and development lifecycles — from Figma-based interface design and Agile collaboration to front-end implementation. Skilled at bridging design and engineering, with a strong focus on usability, consistency, and delivering functional, user-centered digital products end-to-end.

EXPERIENCE

Web developer & Designer *Freelance* 2026 – Now

- Designed and developed responsive websites end-to-end, ensuring functionality, and cross-device consistency.
- Performed manual and automated testing and validation, identifying UI inconsistencies, usability issues, and functional defects before deployment.
- Managed multiple client projects simultaneously, coordinating requirements, timelines, and iterative improvements in agile-style workflows.

QA analyst *Transperfect | Barcelona* Sept 2024 – May 2026

- Evaluated AI-generated content against structured quality and consistency guidelines, similar to test case validation against acceptance criteria.
- Identified inconsistencies and edge cases across iterative review cycles: comparable to bug/defect detection in QA regression cycles.
- Worked within iterative review cycles and cross-functional team collaboration, applying Agile-aligned workflows (structured feedback loops, continuous improvement, sprint-based delivery).

Junior UX/UI Designer *Alten | Mexico* Sept 2020 – Jan 2023

- Designed user interfaces in Figma for internal and client-facing projects, including an HR management dashboard and multiple small-scale web solutions for SME clients.
- Collaborated with cross-functional development teams in Scrum workflows, participating in sprint planning and iterative design reviews to align deliverables with technical requirements.
- Contributed to UI consistency across projects by creating and reusing design components, supporting a more efficient handoff to developers.

EDUCATION & CERTIFICATIONS

Master's in Interaction Design & User Experience

Universitat Oberta de Catalunya (UOC) | Finished in 2025

Certificado Profesional IBM Front-End Developer

IBM Skills Network Team | Finished in 2026

SKILLS & TOOLS

- Technical skills:** HTML, CSS, JavaScript, Python, Git, GitHub, Jira, Notion
- Methodologies:** Design Thinking, Double Diamond, Scrum, Kanban
- AI-Assisted design & research:** Gemini, ChatGPT, and Claude for user research synthesis, usability findings analysis, rapid prototyping support, content/copy iteration, and design workflow optimization.
- Soft skills:** Time management, organization skills, attention to detail, analytical mindset, proactive attitude and effective communication
- Design tools:** Figma, Adobe XD, Miro, Sketch

LANGUAGES

Spanish — Native | English — C1 (Advanced) | Catalan — B1 (Intermediate)

Find my portfolio on: <https://ana-rivera.com/portfolio.html>