



WEB DEVELOPER | LEARNING EXPERIENCE DESIGNER

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PROFILE

Instructional Designer and UX/UI Designer with a background in Education and a Master's in Interaction Design & UX. Experienced in translating learning objectives into engaging digital experiences, combining instructional design principles with front-end and multimedia production skills. Final Master's project focused on the design of an educational app, applying user-centered and learning principles.

WORK EXPERIENCE

Web developer & Designer | *Self-employed* (2025 - Present)

- Designed and developed responsive websites end-to-end, ensuring usability cross-device consistency.
- Built and maintained front-end interfaces using HTML, CSS, JavaScript, and modern design tools.
- Managed multiple client projects coordinating requirements, timelines, feedback, and iterative improvements.
- Collaborated directly with clients to translate business needs into functional and user-focused digital solutions.
- Worked across design and development workflows, adapting quickly to changing project requirements and priorities.

Language AI Data Annotator | *Transperfect* (2024 - 2026)

- Evaluated and refined AI-generated content using structured quality and consistency guidelines.
- Created clear and actionable feedback to support collaboration across multidisciplinary teams.
- Applied locale-specific and user-centered guidelines to ensure culturally relevant digital experiences.
- Demonstrated strong analytical thinking, attention to detail, and documentation skills in fast-paced review environments.

Primary School Teacher | *Public Education System (Mexico) | Kids&Us (Spain)* (2019 - 2024)

- Designed and delivered lesson plans adapted to diverse learning styles and student needs.
- Created educational materials and assessments to support learning objectives and track student progress.
- Applied pedagogical strategies to explain complex concepts in clear, engaging, and age-appropriate ways.
- Collaborated with colleagues and families to support individualized learning outcomes.

EDUCATION & CERTIFICATIONS

Master's in Interaction Design & User Experience (2024 - 2025)
Universitat Oberta de Catalunya (UOC)

Bachelor's Degree in Primary Education (2015 - 2019)
Benemérita y Centenaria Escuela Normal de Jalisco (ByCENJ)

Software QA & Test Automation Engineering (2026)
Coursera

SKILLS & TOOLS

- **Technical skills:** HTML, CSS, JavaScript, Python, Jira, Confluence
- **Development tools:** Git, GitHub, VS Code
- **Design tools:** Figma, Adobe XD, Miro
- **AI-Assisted dev:** Using Gemini, GitHub Copilot, ChatGPT, and Claude for test case generation, debugging, automation support, code optimization, and QA workflow improvement
- **Soft skills:** Time management, organization skills, attention to detail, analytical mindset, proactive attitude and effective communication

LANGUAGES

Spanish (Native) · English (C1 - Advanced) · Catalan (B1 - Intermediate)